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ALWAYS GIVING YOU
MORE ISLAND

One&Only
LE SAINT GÉRAN
Mauritius







ONE&ONLY LE SAINT GÉRAN

A LEGENDARY RESORT, ENTIRELY TRANSFORMED.

One&Only Le Saint Géran has undergone a complete transformation and is once again as the greatest celebration of her unrivalled Mauritian setting.

Our **private peninsula** offers two stunning coastlines; on the West, views of sugarcane covered mountains and a tranquil lagoon; on the East, the Indian Ocean fringed by swaying palms.

Reimagined private spaces with stunning views and fantastic connectivity for families, idyllic beaches, three sparkling pools, blissful One&Only Spa, and Club One – a state of the art hub for all things active. Her envious collection of renovated, as innovative restaurants, will incorporate gastronomic displays and theatre-style cooking.

*paradise isn't just a place
it's a feeling*

L. Boyer





WHERE TO START?

If there is one thing you take away from this book, let it be that One&Only Le Saint Géran exists to create joy for every guest, always on their terms.

So much of what makes the One&Only brand so special is intangible and nowhere is this more pronounced than at each One&Only resort.

How do you sell something that can only truly be **understood when you feel it for yourself?**

How do you sell **magic** – the elements that curate the highlights of every fascinating environment?

How do you sell something that is **unquestionably different** to the competition but everyone is using the same language?

This guide is designed to help. It sets out the aspects of One&Only Le Saint Géran that makes it different, facts and tips to help you evoke the spirit of the brand and make it live in the mind of your listeners.

UNIQUE SELLING POINTS

So how do you **explain creating joy**, when you are selling?

Over the following pages we have outlined the **12 USP's of One&Only Le Saint Géran**. We encourage you to learn them, feel them under your skin and this way we can rest assure that we are sending a unique, clear and consistent message to the market.

- Delight in the legacy.
- An icon of Mauritius.
- Take comfort in the hands of time honoured service.
- Escape to a private peninsula.
- Self Care and holistic wellness.
- Keep the kids entertained.
- Inspiration for adults, children and big kids at heart.
- Push yourself to do new things.
- Experience a Mauritius you never knew existed.
- Go on a culinary adventure.
- Space and privacy to make you feel at home.
- Own a piece of the legend.



DELIGHT IN THE LEGACY

When she opened in 1975, at the very beginning of Mauritius' modern tourism history, One&Only Le Saint Géran ignited the world's love affair with the island and kickstarted its success as a resort destination. The resort holds **a legacy of memories and moments that have lasted four decades.**

The resort's unique character, coupled with the best location on the island translates to a new, ultra luxury standard in Mauritius.

One&Only Le Saint Géran is greater than the sum of its parts, **a legend in its own right, and an icon to be celebrated.**



AN ICON OF MAURITIUS

One&Only Le Saint Géran was the first and foremost luxury resort on the Island of Mauritius.

Steeped in history, legends have been coming and going to One&Only Le Saint Géran for over 40 years. **A pioneer of excellence, this resort holds a special place in the hearts of many.**

142 **luxurious rooms and suites** in addition to the its celebrated 'Villa One', are complemented by **innovative health and wellness areas**, new dining concepts and food adventures, carefully curated living spaces, and **a collection of remarkable experiences that will show you a Mauritius you never knew existed.**

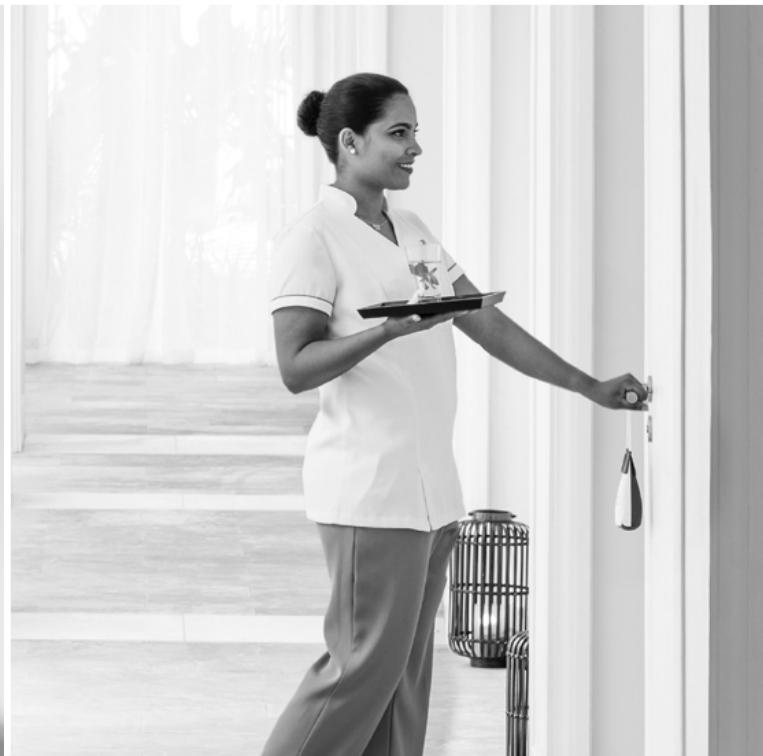


TAKE COMFORT IN THE HANDS OF TIME HONOURED SERVICE

A true credit to the resort lies in the longevity of service and dedication by so many team members, some of whom have been here more than 40 years.

They take real pride in their work, in their **attention to detail**.

All guests benefit from their **warmth and sincerity**, and a truly **bespoke approach** when it comes to service, and those fortunate enough to stay in our Suites and Villa One enjoy their own dedicated butler.





ESCAPE TO A PRIVATE PENINSULA

One&Only Le Saint Géran is situated on undoubtedly the most prestigious location on the island.

A spectacular private peninsula **surrounded by pristine white sands, thousands of tropical palms and lapped by extraordinary blue seas.**

Ensuring privacy to those guests in residence and a perspective that takes in both Mauritius' Jurassic landscape and the Indian Ocean. These natural characteristics and contours reveal why this spectacular location was chosen for One&Only Le Saint Géran above all others.

One&Only simply selected the best location available on the island.



PROOF POINTS

1. Just off the eastern coast of Madagascar, surrounded by warm Indian Ocean, endless beaches and azure lagoons, lies Mauritius. At the northern tip of the renowned Belle Mare coastline, you'll find One&Only Le Saint Géran, undoubtedly the best place to stay in Mauritius.
2. Amongst the most spacious rooms in Mauritius, these light, airy havens are ideal for couples or families who seek the serenity of a holiday in the Indian Ocean. With views over lagoon, ocean, or sandy beach, every newly-transformed room features generous, private outdoor space.



SELF CARE AND HOLISTIC WELNESS

Wellness is a philosophy throughout everything we do, and our spa is at the heart of this. We have travelled the world to seek out exceptional treatments and wellbeing programmes, **bringing in experts to bring them to life.**

Our fully refurbished One&Only Spa has been reimagined with the guest and their feelings of serenity and rejuvenation in mind.

This is a place to pause, enjoy the moment and to simply... just 'be'.

We've tailored the space to guests' specific requirements, so that it is better than ever and beyond expectation.



PROOF POINTS

1. The idyllic One&Only Spa, nestled in lush tropical vegetation, has undergone extensive renovation to add private gardens and outdoor showers, and created an exquisite new bridal suite.
2. Continuing to partner with the award-winning ESPA brand, it will remain an iconic haven for luxurious treatments inspired by indigenous techniques.
3. The stunning yoga pavilion will provide an inspiring space for al fresco yoga and exercise, sunrise to sunset, with classes from renowned experts.
4. 100% organic menus are curated by our world class chefs, designed to complement any wellness agenda.
5. We are proud to present two unique wellness partnerships:
 - Biologique Recherche - for revolutionary facial treatments;
 - Pedi:Mani:Cure Studio by Bastien Gonzalez.



KEEP THE KIDS ENTERTAINED

Club One is our ground-breaking active hub and home to our KidsOnly club and One Tribe for teens. Providing tailored, action-packed programmes for all ages, **guaranteeing kids experience the very best of Mauritius.**

Everything we do is designed to ensure kids have fun, explore, learn and discover the magic of Mauritius for themselves. Specially organised activities including pool parties, art classes, sporting adventures, such as family Olympics and our tennis academy, movie-nights, to DJ parties and exclusive kids-only barbecues.

We also offer a babysitting service should you require an extra pair of hands during the day or night. So that **parents can have time alone or take part in activities, knowing the kids are in safe hands.**

Beyond this, we have created one-of-a-kind experiences that amaze and inspire and that are family friendly too.



INSPIRATION FOR ADULTS, CHILDREN & BIG KIDS AT HEART

One&Only Le Saint Géran is a **place for all ages**. We've taken the time to create a **unique, multi-generation offering that has something for everyone**.

Whether it be cherished moments with the family or alone time for some private escape, there is the opportunity to embrace as much or as little as you desire.

We've designed space specifically for adults, for the wellness junkie and the children too.

There are rooms to seek quiet and those where you can run riot. What's more, we've designed **inspiring experiences on and off the resort in Mauritius that meet with all interests, passions and capabilities**.



PUSH YOURSELF TO DO NEW THINGS

For those who want get fit or maintain optimal health, we have it covered with a **variety of new spaces designed around recreation and bespoke wellness programmes tailored to your individual health goals.**

There's **something for everyone** to try **no matter your age, ambition or ability.**



PROOF POINTS

1. Set amidst lush surrounds, Club One features a state-of-the-art indoor and outdoor fitness centre with dedicated space for spinning, HIIT classes and other fitness favourites.
2. World-class sporting facilities including floodlit tennis courts, volleyball court, mini golf, football playground and padel courts.
3. Located in the surrounds of our secluded lagoon, the revitalised water sports pavilion, Boathouse, will provide an inspiring hub for a range of relaxing and adventurous water-based fun. From classic pastimes like kayaking, stand up paddle boarding and fly-fishing, to thrilling pursuits like windsurfing and laser sailing, not to mention water skiing and wakeboarding that the lagoon is famous for.
4. For those who prefer more gentle activities, there are a range of classes, including cookery, mixology and arts and crafts.
5. Dedicated in-house team and frequent visiting celebrity fitness and health experts creating bespoke programmes for you.



EXPERIENCE A MAURITIUS YOU NEVER KNEW EXISTED

At One&Only Le Saint Géran we have created a **unique collection of extraordinary experiences that will show you a Mauritius you have never seen before.**

Mauritius is a country **full of diversity and history, abundant in culture and Jurassic in nature**; it is Africa after-all. At One&Only Le Saint Géran, we want guests to discover what lies beyond our gates and shores to see the island's true virtues.

An adventure is waiting to happen that will thrill and amaze. It will take you into the beating heart of the country and its culture. You will meet its people and taste its food, forge rivers, duck under waterfalls, cross the ocean, see rare birds and wildlife unique to the island, visit isolated islands and hidden coves.

Just close your eyes and imagine.

One&Only Le Saint Géran provides access to the destination at its best.



GO ON A CULINARY ADVENTURE

Mauritius is an island of great variety that takes its influence from numerous countries and cultures. **French, Indian, Chinese and African influences are seen throughout Mauritian cuisine, creating an exciting infusion of colour, taste and style** in local dishes.

We've risen to the challenge by not only redesigning our classic restaurant experiences, we have added **new outdoor and indoor dining concepts to wow your taste buds and go the extra mile to create an exciting food journey.**



PROOF POINTS

1. Relaxed waterfront bites and decadent starlit menus; experience One&Only Le Saint Géran delicacies at the most highly recommended places to eat in Mauritius.
2. Chic Mauritian beach-vibes meet decadent cocktails as you take in the beauty of each inspiring view.
3. One of the planet's most idyllic settings is taken to new heights as you savour your perfect, tailored menu, on silky soft sands, with no-one else in sight.
4. Masterclasses and seasonal pop ups celebrating the island's rich and vibrant food culture.



SPACE AND PRIVACY TO MAKE YOU FEEL AT HOME

At One&Only, the guest comes first. We have designed spaces that are intuitively human and that **feel like home-away-from-home, with privately curated spaces that you want to spend time in.**

With families in mind we have created the new two- and three-bedroom suites with interconnecting options, as well as sofas that can be converted in to the most comfortable and luxurious beds.

Elegantly furnished al fresco space now maximises your domain, looking out to sea or onto the lagoon, and possibility directly onto a pristine beach.

Add to this Mauritian echoes throughout the interior and artwork, state-of-the-art technology and delightful in-room pantries, and because we believe the bathroom is the new bedroom, show-stopping marble and stand-alone bathtubs.



PROOF POINTS

1. Amongst the most spacious rooms in Mauritius, these light, airy havens are ideal for couples or families who seek the serenity of a holiday in the Indian Ocean. With views over lagoon, ocean, or sandy beach, every newly-transformed room features generous, private outdoor space.
2. Unwind and entertain in the splendour of a beautifully designed beachfront haven. With an elegant separate bedroom, dedicated dining and living space, and a sun-filled balcony or terrace, allow your gracious butler to attend to every need as you soak up the mesmerising Indian Ocean views.
3. The finest of all ocean villas in Mauritius. Nestled amongst stunning tropical gardens with sublime Indian Ocean views, indulge in the exclusivity of your own private estate, complete with a dedicated butler, chef and valet to cater to every whim.



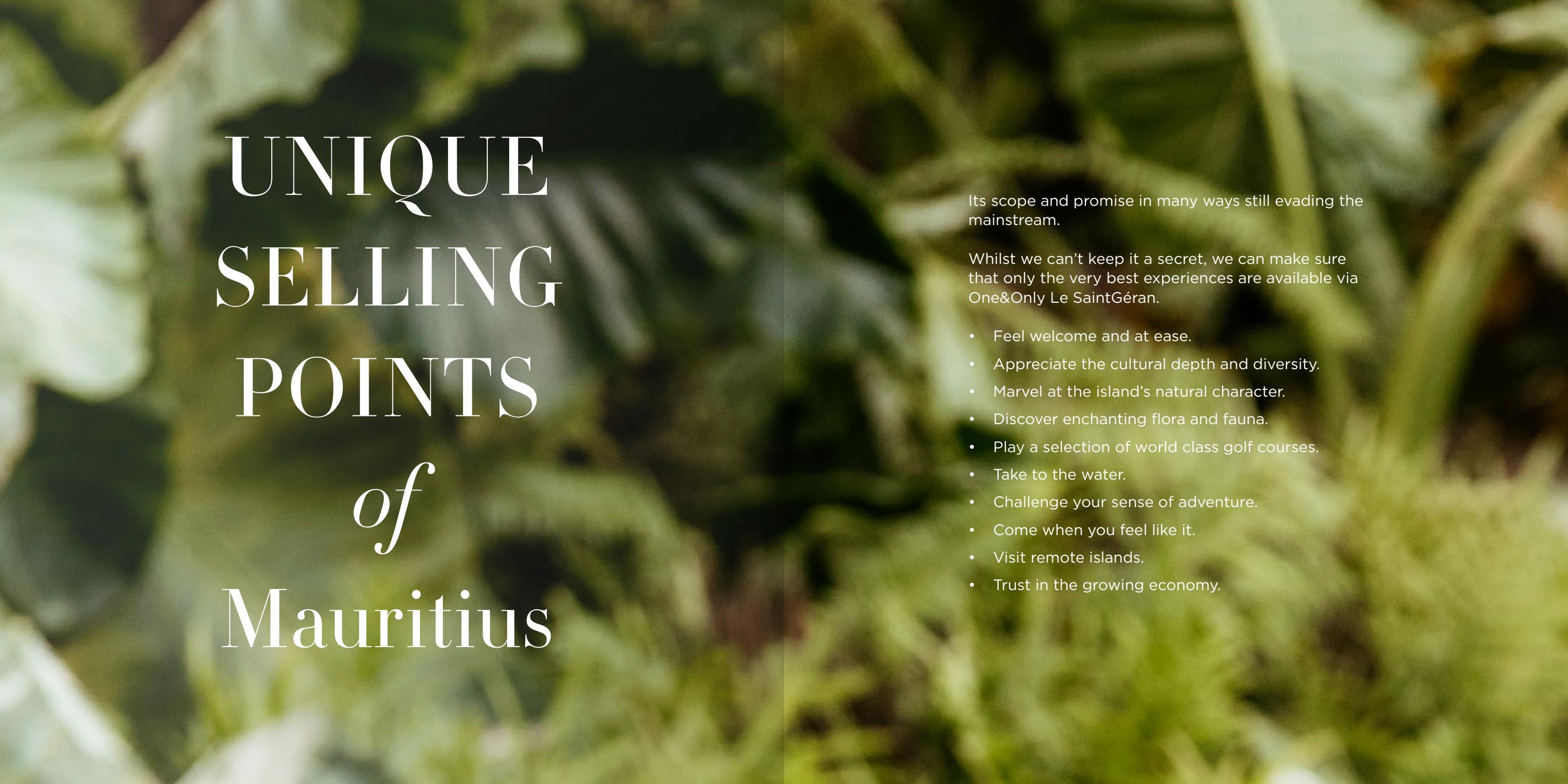
OWN A PIECE OF LEGEND

One&Only Le Saint G eran will be launching 52 private homes, enabling guests to benefit from the resort and its extraordinary location at their leisure.

Owners will have access to the legendary service, exceptional facilities and property management, ensuring that time in their investment is spent simply doing what they love most.

These exceptional villas will automatically enable buyers to access the island's exceptional fiscal and residency benefits.





UNIQUE SELLING POINTS *of* Mauritius

Its scope and promise in many ways still evading the mainstream.

Whilst we can't keep it a secret, we can make sure that only the very best experiences are available via One&Only Le SaintGéran.

- Feel welcome and at ease.
- Appreciate the cultural depth and diversity.
- Marvel at the island's natural character.
- Discover enchanting flora and fauna.
- Play a selection of world class golf courses.
- Take to the water.
- Challenge your sense of adventure.
- Come when you feel like it.
- Visit remote islands.
- Trust in the growing economy.



FEEL WELCOME AND AT EASE

Located in the Indian Ocean, 500 miles east of Madagascar. An island nation world-renowned for its lush, tropical vegetation, sugar-white beaches and aquamarine lagoons. The only country in Africa to have a Hindu majority, visitors will find an incredibly safe and welcoming destination that is accepting of all faiths and ethnicities. Mauritius is rated by the Global Peace Index 2016 as the most peaceful country in Africa and 24th in the world.

THE CULTURAL DEPTH & DIVERSITY

With an exotic mix of Indian, African, British, French, and Chinese cultural influence, Mauritius is a multi-ethnic, multi-religious, multi-cultural and multi-lingual country that serves to make Mauritius the fascinating island that it is. First visited by the Arabs in the Middle Ages, discovered by the Portuguese in 1598, then colonised by the Dutch in 1638, taken over by the French in 1715 and conquered by the British in 1810 before independence in 1968.



MARVEL AT THE ISLAND'S NATURAL CHARACTER

Mauritius is an island of Jurassic character, where mountains and tropical forests merge with waterfalls and oceanic features like those found in a storybook.

Did you know that the legendary dodo bird was found only in Mauritius before it became extinct? And despite its extinction, the dodo remains Mauritius' national animal.

DISCOVER ENCHANTING FLORA & FAUNA

With an exotic mix of Indian, African, British, French, and Chinese cultural influence, Mauritius is a multi-ethnic, multi-religious, multi-cultural and multi-lingual country that serves to make Mauritius the fascinating island that it is. First visited by the Arabs in the Middle Ages, discovered by the Portuguese in 1598, then colonised by the Dutch in 1638, taken over by the French in 1715 and conquered by the British in 1810 before independence in 1968.



A SELECTION OF GOLF COURSES

Mauritius was the third country in the world where golf was played after the United Kingdom and India. The island was recently named 'Golf Destination of the Year for Africa, Indian Ocean and the Gulf States' and has more than ten golf courses and clubs, some of which are now included in the European Tour Championship.

TAKE TO THE WATER

Mauritius benefits from a beautiful lagoon that circles the majority of the island, providing calm, protected waters that make it enjoyable all year round. The waters hide an exotic marine life that is that you don't need to scuba dive to see. Simply snorkelling or a trip in a glass bottom boat can reveal its wonders. Above the water, the sky is the limit.

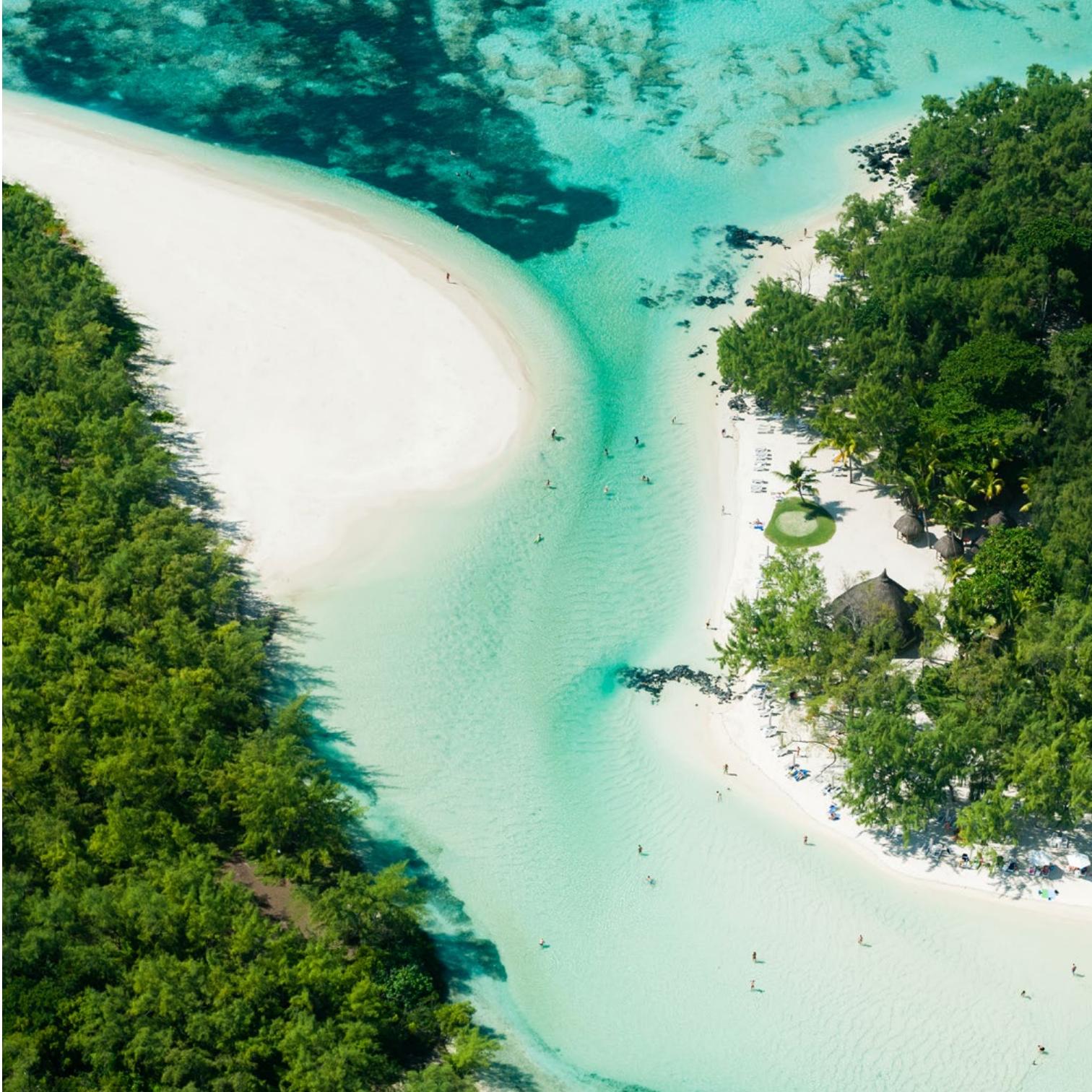


CHALLENGE YOUR SENSE OF ADVENTURE

Beyond the beach and inside the island, there is much to see and do, from climbing the mountain ranges, trekking through forests and jumping off waterfalls. You can also jump out of airplanes, challenge adrenallin fuelled bike trails and quad bike through the sugar cane fields. Step into old villages and try local delicacies, take part in religious festivals and scour fascinating markets. Did you know that the highest point on the island is Mont Piton, which stands at 828 metres above sea level.

COME WHEN YOU FEEL LIKE IT

Mauritius is a year round destination that enjoys a relatively mild climate, where even the winter months' temperature is at average of 25°C.



VISIT REMOTE ISLANDS

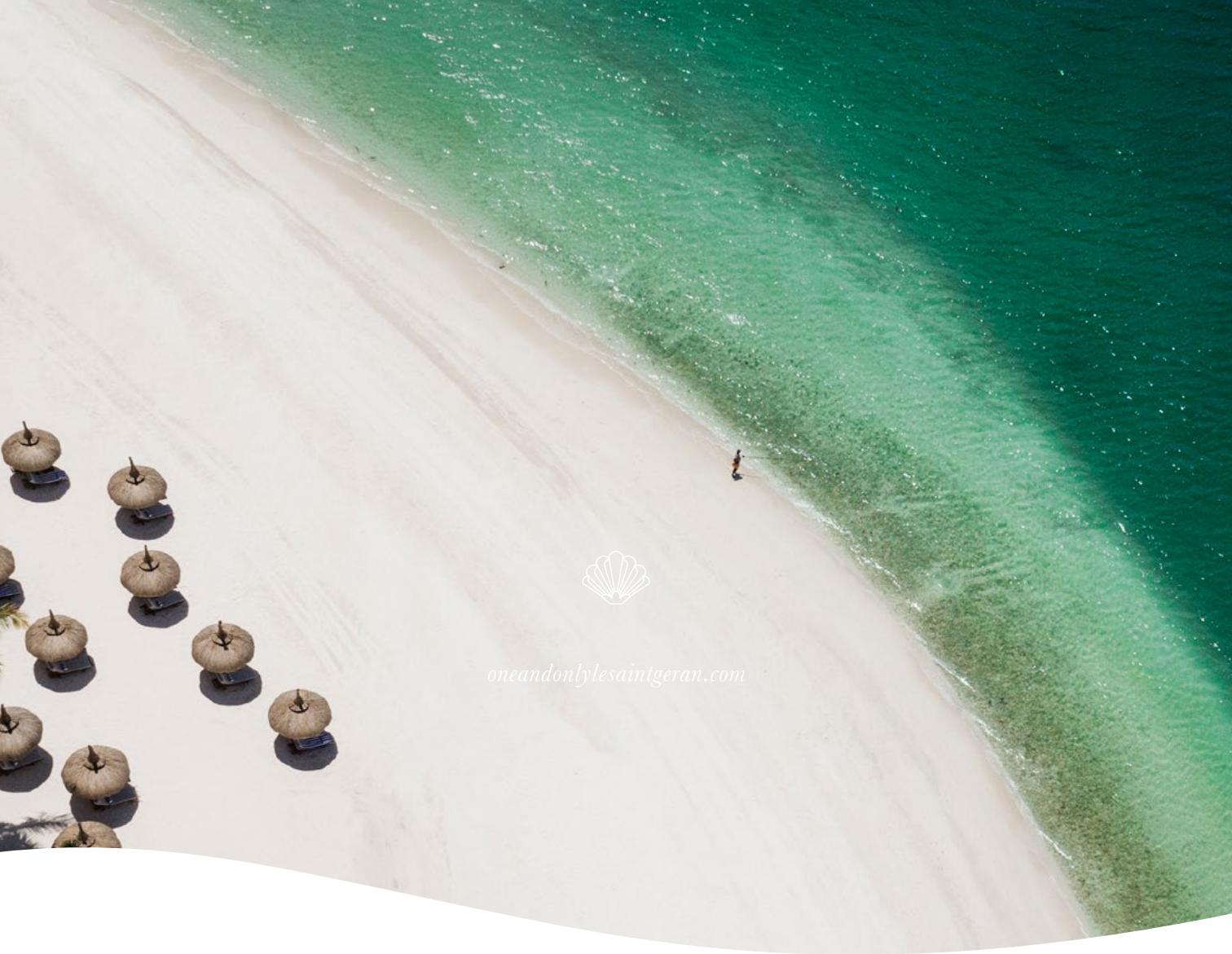
Mauritius is surrounded by fascinating islands to explore from craggy rock outcrops like Coin De Mire and the sandy atoll of Ile au Plat, to the archipelago of Saint Brandon and remote Rodrigues.

TRUST IN THE GROWING ECONOMY

Supported by its political stability and more than three decades of sustained economic growth, Mauritius is consistently voted best country in Africa to do business.

Given its vast network of double taxation treaties, attractive fiscal benefits and residency options, the island is emerging as the Singapore of Africa.





oneandonlysaintgeran.com

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